

ALPHA KAPPA CHAPTER BOARD MEETING

Tuesday, November 25, 2014

10:00am EST

Via Lync

Meeting was called to order by President Natasha Lucas at 10:05am EST. Members present: Natasha Lucas, Katie Alexander, Eugenia Wilson, Tyrone Gentry, Lora Lee Howard, Janet Turley, Lisa Hagman, Ann Hollon, Martha Nall, Sheila Fawbush, David Harrison, Edith Lovett, Joan Martin, Anna Smith, LaDawn Hale, Ray Tackett, Debbie Temple, Lynnette Allen, Lyndall Harned and Dr. Ken Jones.

Minutes from the previous board meeting on September 29th were emailed to board members prior to the meeting by President Natasha Lucas. Motion made by Lora Lee Howard to accept the minutes as presented, it was second by Martha Nall, voted, motion passed.

Copies of the treasurer's report were emailed to board members prior to the meeting by Treasurer Reva Mitchell. She also sent out a list members who have paid dues as of today. There is a balance of \$18,452.33 as of November 24th, 2014. Motion made by Sheila Fawbush to accept the treasurer's report as presented, second by Anna Smith, voted, motion passed.

Administrative Remarks: Anna Smith gave remarks about administrative retreat where she gave information about ESP and the importance of ESP membership. District Director's still allow time at District Staff for ESP area contacts to present information regarding ESP. Anna mentioned that area contacts might want to ask their District Director for time on the agenda.

They are continuing to work towards an online evaluation, some agents are piloting.

District Forums are continuing throughout the state, great response by many.

Personnel updates: interviews have been done for Ag extension director assistant for HR leader. An Ag extension HR specialist, (working primarily with internships, undergraduate, mentoring, core training and county reviews) applications closed October 27, pending interview process. They will be recognizing Martha Thompson December 3rd; can send in cards for her scrapbook to be presented on December 3rd.

Reports:

Professional Development: Joan Martin

Professional Development will be in March, arrangements made, speaker Dr. Stephanie Evergreen and will be held at the Signature Club. Twenty five rooms are reserved at the Marriott Griffin Gate. Professional development registration will be \$30; annual meeting registration will be \$20. Dr. Jones confirmed that you now can register on KERS.

Scholarship, Grants & Recognition: Janet Turley

Extensive revamping last year on applications now all are online. Applications due Jan. 10, 2015. Some scholarships & mini grants are due on December 1st, 2014.

Marketing: Edith Lovett

She has resent out the message about encouraging people to join and renew. Possible discussion on changing due dates, this year we sent out dues forms earlier so they didn't fall with KEAFCS and National dues all hitting around Christmas. ESP needs a marketing plan to help promote it and encourage new members, possibly take idea to JCEP. They saw idea from Purdue: had shirts with slogan; Natasha will check with the College of Ag, Food & Environment marketing committee as well the contact is Laura Skillman.

Resource Development: Lynnette Allen

Will be working with the silent auction, there will be tables in the back of the room at Signature Club for the silent auction. Any suggestions are welcome. Silent Auction started out as an endowment fund for students, once endowed it had changed to different projects they want the money to go to. This year it will go back to the Retiree's Scholarship Fund. Natasha mentioned how much the National Endowment Fund is giving back to the Alpha Kappa Chapter and that we might need to help them by raising some money for the endowment which funds registrations for national conference. Suggestions were discussed: possibly do a one item raffle and the money go to the National Endowment Fund. UK football tickets maybe a possibility, possibly a box seat at Keeneland for spring meet, a basketball signed by Coach Cal or raffle a weekend in Pigeon Forge, hotel paid for one night. Lynnette's committee will work on this.

Retirees: Martha Nall

She has tried to make contact with members, some addresses got sent back with wrong addresses, if offices have updated information on addresses please share with Martha.

Natasha Lucas asked for some time to speak with the Retirees group at the meeting in March.

Membership Recruitment: Paula Jerrell-not present

Natasha Lucas; gave information on recruitment, Kentucky is behind Wisconsin, and really close to North Carolina....we need to try and get more members so we can move ahead of the other

states ☺ Janet Turley mentioned that the enrollments form needs to be updated online. Tyrone Gentry will check on that and be sure all forms are up to date online. It is correct on home main page for ESP but not on documents page, Tyrone will correct this and did that while we were on the call.

Public Issues: Donna Fryman – not present

Chapter Relations: Sarah Brandl – not present

Global Relations: Debbie Temple

No new information on Global relations, she will give information on the Spain trip after it is taken to see if any ESP members went on the trip.

Area Reports:

Blue Grass: Ray Tackett - No report

Fort Harrod: No report

Green River: Lisa Hagman – No report

KSU: Louie Rivers – No report

Lake Cumberland: Tyrone Gentry – No report

Licking River: Tad Campbell – chair not present; Lyndall Harned reported on staff updates: both Menfee county agents transferred out; should have new agents in December. Boyd County FCS agent transferred to Montgomery and that has been posted for applications. In process of interviews for Ag agent in Lawrence County.

Lincoln Trail: David Harrison filling in for Jack Ewing – Asked for everyone to be thinking about Jack, he has been sick.

Louisville: Sheila Fawbush – Her area talked about ESP at last staff meeting to encourage members and renewals.

Mammoth Cave: Julie Brown – No report

Northern KY: Judy Hetterman – Chair not present

Northeast: Eugenia Wilson – No report

Pennyryle: Nancy Hunt – Chair not present

Purchase: LaDawn Hale – New agents in D7; mostly in Pennyrile area.

Quicksand: Ann Hollon – No report

Specialist: Sarah Brandl – Not present

Wilderness Trail: Lora Lee Howard – Going to fill Knox FCS agent at the first of the year.

Newsletter Editor: Jessica Ritchie not present. She has been working with Martha Nall to be sure retirees get their newsletters.

KY JCEP: Lyndall Harned will become Secretary, Dr. Jones will become the chair. Natasha asked for any suggestions/questions to be taken to JCEP. New career ladder information has been sent out. JCEP reps had been working on new career ladder with Dr. Ramage & Dr. Jones.

National Committee Members:

*Resource Development & Management: Louise Moore – Not present

*National Marketing: Lora Lee Howard – National marketing had short surveys at their booth, 45 returned, 64% suggested email messages, brochures in new employee packet. Suggestions for items to use to promote ESP, polo shirts, chip clips, magnets etc...

The national marketing committee will be sending out a survey to membership via email wanting to know if our state would use a marketing package if national developed it and had it available for states to purchase; approximate cost \$200-300. It would have samples of everything available at national office for recruitment and/or marketing. Idea is to take the marketing package and use in your state at in-service trainings, state association meetings etc... There are YouTube videos embedded in National ESP website. Surveys will be sent after the first of the year.

*Global Relations: Joan Martin – Attended committee meeting at National meeting. Florida is having an 8-9 day conference about Global relations-3 days on campus, webinar one day and 3 days in Miami. This is to help their faculty develop skills to work with clients from other cultures. They also worked on getting a service project for ESP to work on nationwide pesticide applicators in Ghana, children applying pesticides without proper equipment. Protective equipment needed, national ESP possibly become involved in helping them get the proper equipment.

Old Business:

2015 Annual Meeting: Joan Martin

*Last year no meeting room cost and no food cost. This year to keep cost low; no meal, meeting will begin at 2:00 and end at 5:00pm EST. There will be networking time with some finger foods available. Cost will be \$20 per person. Retirees meeting will be 1:00-2:00pm EST.

*Dr. Jones mentioned that the ESP in-service training is now available for you to register in KERS.

Results from National ESP Conference:

*Natasha Lucas gave a report; KY received the bronze level key award, the Chapter Merit silver level, and Chapter Achievement gold level. Large representation from Kentucky at National ESP conference, several agreed this is a great conference for all program areas. Mini Grants due Dec. 1st are online. Stipend for national meeting next year is full stipend, \$425 registration. Can apply to work on a national committee for 2016, Graham from Ohio State has that information. National committee members get a \$250 stipend. Request for proposals for conference are due March 2015. Elevator speech contest will be posted on ESP website. Natasha attended Purdue's retirees meeting at National ESP; she will share information with Retirees meeting in March at Annual meeting.

Results from County Judges Breakfast, Oct. 10:

This is an event to go and talk with all local county judges in Kentucky, discuss with them extension and what is going on in their county with extension. The county judges Lyndall spoke with had good working relationships with their county extension offices. Dr. Henning spoke at the meeting as well.

Committee Chair membership:

Lynnette Allen has hers for the Resource Development committee.

New Business

2015 National ESP Conference Meeting Update: Natasha reported on the information they were given at National ESP meeting this year. The resort information is on the ESP website to check out. Resort is giving ESP attendees the low rate a few days before and a few days after. The rooms are normally \$300-400 night rooms that ESP is getting for \$119-179/night. Attendees will fly into Spokane, Washington. Natasha encouraged members to look into

presenting poster presentation and committees. The 2015 conference is Oct. 4-7 in Coeur d'Alene, Idaho.

Extension Marketing Campaign: Natasha will present information at JCEP.

Newsletter Editions: Please get information to Jessica Ritchie for newsletter.

Future Board meeting dates: February, Natasha will send out a Doodle Poll.

Webpage Updates: Any information send to Tyrone Gentry. Joan Martin will make a registration form and get it to Tyrone to put on the webpage.

Other: None

Adjourn: Motion to adjourn made by: Debbie Temple, second by Janet Turley.

Meeting adjourned at 11:40am EST